

Yale Center BEIJING | 耶鲁北京中心
2016–2017 Annual Report



Yale President Peter Salovey and Yale Center Beijing Executive Council Chairman Neil Shen discussing the future of Yale University's vision in China

Advancing Yale University's vision and commitment to develop global leaders, and capitalizing on Yale's wealth of resources and centuries of engagement with China, Yale Center Beijing (YCB) has become a thriving hub for intellectual exchange in the region, providing a space for luminaries from the U.S., China, Asia, and beyond, to dialogue about today's most pressing issues and innovative ideas. Since its founding in 2014, YCB has collaborated with Yale University's fourteen schools and numerous units to showcase Yale's 100+ partnerships with its Chinese partners, promoting meaningful interactions and increased engagement. With its diverse and multi-disciplinary programming, central location within China's political, intellectual, and economic capital, as well as state-of-the-art facilities, YCB has served as Yale University's "home" in China and become an integral part of the University's intellectual infrastructure in China and the Asia-Pacific region.

During 2016-2017 (fiscal year), YCB has collaborated with Yale's faculty, students, and administrators to organize and host hundreds of seminars, conferences, lectures, admissions and recruitment events, and various other programs across all disciplines, including politics and international affairs, arts and humanities, business and finance, education and philanthropy, health and medicine, energy and environmental sustainability, science and technology, and innovation and entrepreneurship. The depth and breadth of programming reflect Yale's standing as a world-class research university that is most committed to teaching and learning. In addition, YCB has continued to maintain and further the University's relationships with leaders and leading institutions in China and the region, acting as a platform for Yale faculty, students, and alumni to connect and collaborate with thought leaders from academia, business, government, culture, and the sciences.

Advancing Yale's Vision and Enhancing Cooperation between Yale and China

YCB has collaborated with the following Yale Schools and units to advance the University's mission – to develop the next generation of global leaders and improve the world by furthering research and catalyzing dialogue.

- ◆ Graduate School of Arts & Sciences
- ◆ School of Architecture
- ◆ School of Management
- ◆ School of Art
- ◆ School of Music
- ◆ School of Forestry & Environmental Studies
- ◆ School of Law
- ◆ School of Drama
- ◆ School of Engineering & Applied Sciences
- ◆ School of Medicine
- ◆ School of Nursing
- ◆ School of Public Health
- ◆ Divinity School
- ◆ Child Study Center
- ◆ Jackson Institute for Global Affairs
- ◆ The Council on East Asian Studies
- ◆ Other Yale entities



Yale President Peter Salovey signing his book *The Emotionally Intelligent Manager* for Chinese readers

Highlights of the Year

- ◆ On March 17, 2017, Yale University President Peter Salovey and Yale Center Beijing (YCB) founding donors Neil Shen (MA '92), Bob Xu Xiaoping, and Brad Huang (MBA '90) celebrated the founding of the Yale China Fund for Emotional Intelligence, which aims to assist Chinese educators to incorporate principles of emotional intelligence into programs for children 3 to 6 years old.
- ◆ On February 20-24, 2017, Yale's Global Health Leadership Institute (GHLI) launched the new Hospital Management and Leadership Program at the Yale Center Beijing. For this program, GHLI has partnered with China's Health and Family Planning Commission and other partners to train hospital presidents in hospital and healthcare management. Contributors to the program include Director for China Programs Martha Dale (MPH '80), former Brady-Johnson Professor of Grand Strategy and Faculty Director Elizabeth H. Bradley (via videoconference), and Director of Hospital Strengthening Rex Wong (MPH '00).
- ◆ The Music and Cultural Leadership Series, led by Dean Robert Blocker of the Yale School of Music, aims to promote musical education and enhance cultural exchanges between China and the U.S.
- ◆ On December 2-4, 2016, the Yale School of Management (SOM) – CITIC Private Equity Fund Portfolio Executives Leadership Program held its opening ceremony; in attendance were CITIC Private Equity CEO Liu Lefei, YCB Executive Council Member Fu Chengyu, Emeritus Director of McKinsey & Company Richard Foster ('63, PhD '66), and Sinovation Ventures COO Tao Ning (MBA '10).
- ◆ On December 14, 2016, Stephen Roach, Senior Fellow at the Jackson Institute for Global Affairs, and James A. Levinsohn, Founding Director of the Jackson Institute for Global Affairs, discussed China's economic standing in the world.
- ◆ On March 24-26, 2017, Jane Sun Jie, CEO of Ctrip.com and YCB Executive Council member, spoke at the 2017 Women's Leadership Program, which aims to develop leadership capabilities through skills training and the sharing of practical experiences.
- ◆ On November 4-6, 2016, YCB hosted the Behavioral Economics Immersion Program, which exposes corporate executives to cutting-edge research that helps drive better business results.



Women's Leadership Program



Dean Robert Blocker led the Music and Cultural Leadership event series



CITIC Private Equity Portfolio Executives Leadership Program



Innovative Programming

As Yale's only university-wide center outside of the U.S., YCB furthers the University's mission and vision by developing innovative programs across disciplines that highlight Yale's contributions to academic inquiry and its longstanding collaborations with China.

- ◆ On October 2016, the Yale SOM and Sequoia Capital China launched a new leadership program for entrepreneurs in China. The one-year program, called the Yale SOM – Sequoia Capital China Leadership Program, aims to groom the next generation of global business leaders by providing insights into both Chinese and Western entrepreneurship and business practices.
- ◆ On October 27-30, 2016, YCB launched a program with Christie's on "Mapping the International Art World."
- ◆ On June 30-July 2, 2017, Professor Shelly Kagan led the "Death and the Meaning of Life" workshop. The program generated over 30 million views on various online media platforms.
- ◆ On February 3-11, 2017, the Yale Young Global Scholars-Beijing program attracted 90 high-achieving high school students from 22 different countries to participate in an immersive 9-day pre-collegiate enrichment program.
- ◆ On July 8-10, 2016, Professor Diana Kleiner led a three-day workshop on Roman Architecture. As the first multi-day program initiated by YCB, the workshop drew participants from many different backgrounds, from high school students to architectural professionals.



Professor Diana Kleiner led a workshop on Roman Architecture



Professor Chen Zhiwu and business leaders spoke at the Yale SOM – Sequoia Capital China Leadership Program

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In the past year, YCB has taken another important step in cementing its leadership as the most active center among foreign university centers in Beijing. Program topics range from the humanities, business, art, law, medicine, to public policy, just to name a few, and the launch of innovative programs has brought the Center to the next level. The enduring support from Yale University's leaders, including Yale President Peter Salovey and Yale SOM Dean Ted Snyder, has been indispensable to the Center's success. Carol Li Rafferty and her team have built a home for all of Yale's alumni and friends here in China, and I believe YCB is well on the way to becoming one of the most important hubs for Sino-American exchange.

Neil Shen (MA '92)

Founding and Managing Partner of Sequoia Capital China
Chairman of the Yale Center Beijing Executive Council

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Media Impact

Through active engagement with media, YCB raises public awareness about Yale's deep historical ties with China, openness, accessibility, and across-the-board academic excellence. YCB regularly liaises with premium media outlets to arrange for interviews of Yale faculty and luminaries. YCB's communications efforts also seek to connect China with the world and enhance cross-cultural understanding.

In the past year, content distributed by YCB through traditional and digital channels, including articles, videos, and speeches by President Peter Salovey, have garnered over 100 million views and reached a diverse set of audiences throughout China and the world.

- ◆ The Chinese version of President Peter Salovey's first Baccalaureate Address "On Gratitude" received more than 30 million views.
- ◆ On November 18, 2016, Stephen A. Orlins, President of the National Committee on U.S.-China Relations, and Hu Shuli, editor-in-chief of Caixin Media, discussed the latest developments in bilateral direct investments between the U.S. and China. The press conference generated widespread media coverage.
- ◆ On May 9, 2017, China Global Television Network (CGTN), the international channel of China's state television network, filmed the "One Belt, One Road" Program Series at YCB, garnering more than 60 million views.
- ◆ On May 23, 2017, *A Harsh Transition*, a documentary on the reform of Chinese state-owned enterprises (SOEs), was screened at YCB. YCB Executive Council Member Fu Chengyu and former senior government official Zhou Fangsheng, also the documentary's producer, led a discussion that followed the screening. *Financial Times* and *Fortune* were among the media outlets that covered the event.
- ◆ On World AIDS Day 2016, Tian Wei, anchorwoman of CGTN, China's international television network, interviewed Martha Dale (MPH '80), Director for China Programs at the Yale Global Health Leadership Institute, on how to improve the general public's understanding of HIV/AIDS and how to build a global network for public health.

YCB has strengthened ties with established media outlets from around the world to enhance Yale University's media presence, highlight its achievements, and magnify its social impact. Additionally, hundreds of thousands of viewers have joined YCB's activities through live streaming.



YCB and CGTN host the "One Belt, One Road" Program Series



CGTN's Tian Wei interviewed Martha Dale on World AIDS Day

- ◆ Stephen Roach, senior fellow at the Jackson Institute for Global Affairs, spoke on “Globalization and the Future of Sino-U.S. Relationships” on CGTN.
- ◆ CGTN's *Dialogue with Yang Rui* interviewed Carol Li Rafferty ('00) on “Education's Impact on Society.”
- ◆ CGTN's *Dialogue with Yang Rui* interviewed Professor Shelly Kagan on “Death and the Meaning of Life.”
- ◆ CGTN anchor Tian Wei interviewed Dr. Unni Karunakara (MPH '95), Senior Fellow at the Jackson Institute for Global Affairs, on “Humanitarian Crises.”
- ◆ CGTN anchor Tian Wei interviewed Professor Deborah Davis on the state of marriage in contemporary China.
- ◆ *China Daily* interviewed Stephen C. Angle ('87) on Confucianism.
- ◆ CCTV interviewed YCB Executive Council Chairman Neil Shen (MA '92).



CCTV interviewed YCB Executive Council Chairman Neil Shen



A *Harsh Transition* Documentary Screening, which received coverage by the *Financial Times* and *Fortune*, to name a few

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In the mere 3 years that Yale Center Beijing has existed, the Center has adapted well to the rapid changes happening in China and the world. Not only has the quality and variety of programming improved, but each event at the Center has been executed to deliver substance and impact, which is why YCB is well-recognized among thought leaders as a convening hub. It has been my pleasure to be able to contribute to the Center's work.

Fu Chengyu

*Former Chairman of the China Petroleum & Chemical Corporation
YCB Executive Council Member*

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President Peter Salovey met with China's Minister of Education Chen Baosheng

Strengthening Ties with Yale's Chinese Partners

In the past year, YCB has helped to enhance Yale's relationships and deepen the University's collaborations with its Chinese counterparts, including initiating and hosting programs with the Chinese government as well as various other non-governmental institutions throughout China.

- ◆ In March 2017, President Peter Salovey attended the China Development Forum in Beijing and met with Chen Baosheng, China's Minister of Education during the same trip.
- ◆ In Summer 2016, YCB organized a meeting between the Yale Law School's Paul Tsai China Center and China's Food and Drug Administration (FDA). Wang Mingzhu and Wu Zhen, vice ministers of China's FDA, met with Paul Gewirtz, Professor of Constitutional Law at the Yale Law School, Robert Williams, executive director of the Paul Tsai China Center, and Carol Li Rafferty ('00) of Yale Center Beijing.
- ◆ On September 10, 2016, President Peter Salovey attended the inauguration ceremony of the Schwarzman College at Tsinghua University. During the ceremony, Madam Liu Yandong, China's Vice Premier, delivered the opening remarks.
- ◆ On September 14, 2016, Guy Saint-Jacques, then-Canadian Ambassador to China, spoke on energy, the environment, climate change, and the relationship between China and Canada.
- ◆ On October 18, 2016, a group led by Dean Ted Snyder of the Yale SOM visited Pony Ma, Founder & CEO of Tencent and YCB Executive Council Member, to discuss future opportunities for collaboration.



Yale SOM Dean Ted Snyder and YCB's Carol Li Rafferty visited Tencent's founder and CEO Pony Ma

- ◆ In November 2016, YCB hosted a series of events on Sino-U.S. relations, which included a webcast with Former U.S. Secretary of State Henry Kissinger.
- ◆ On November 3, 2016, Former Italian Prime Minister Enrico Letta led a discussion on the future of globalization.
- ◆ On December 2-5, 2016, Melodee Hanes, spouse to the then-U.S. Ambassador to China, spoke at an event championing women's leadership.
- ◆ In January 2017, Professor David Bach, Senior Associate Dean at the Yale SOM, visited Jane Sun Jie, CEO of Ctrip.com and YCB Executive Council Member, at Ctrip.com's headquarters.
- ◆ On February 8, 2017, Qin Yuefei ('11), China's first Ivy League-educated village chief and the co-founder of Serve for China, a philanthropic organization, spoke on social entrepreneurship.
- ◆ On March 3, 2017, Facebook's HR Chief Lori Goler ('91) met with Lean In China leaders to discuss the art of leadership.
- ◆ On March 21, 2017, Professor Edmund Phelps (PhD '59), Winner of the 2006 Nobel Prize in Economic Sciences, spoke on China's role in today's world.
- ◆ On March 23, 2017, John Gilleland ('63), Chief Technical Officer of TerraPower, spoke on nuclear energy.
- ◆ On June 8, 2017, YCB and the World Economic Forum hosted a talk on the future of the sharing economy.



Ctrip.com CEO and YCB Executive Council Member Jane Sun Jie with Yale's David Bach



Former Italian Prime Minister Enrico Letta led a discussion on the future of globalization



Nobel Prize winner Edmund Phelps (PhD '59) discussed China's role in today's world

Looking Ahead

YCB plans to further Yale University's mission in China by deepening its relationships with its Chinese partners and continuing to organize innovative programming on diverse topics.

◆ **July 3-4, 2017**

Visits and high-level dialogues with the Central Conservatory of Music (CCOM) and the China Conservatory of Music

◆ **July 9, 2017**

The Yale Law School's Paul Tsai China Center's Workshop on Sino-U.S. Agricultural Product Quality and Safety Laws

◆ **July 19, 2017**

2017 Beijing Energy and Sustainability Week

◆ **July 21-23, 2017**

Behavioral Economics Immersion Program

◆ **August 3, 2017**

Professor Peter Schott on "Where Does All the Anti-Globalization Sentiment in the U.S. Come From?"

◆ **August 4, 2017**

Yale SOM Alumni Panel

◆ **August 7-9, 2017**

Acting Seminar on "Discovering the Clown" with Professor Christopher Bayes from the Yale School of Drama



Professor Christopher Bayes on acting



Yang Lan, a leading broadcast journalist and media entrepreneur, on female leadership

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Yale Center Beijing is not only a nexus for East-West cultural and intellectual exchange, it is also an incubator for China's foremost entrepreneurial talent. It has been amazing to witness what the Center has accomplished!

Yang Lan

Leading journalist and Chairperson of Sun Media Group

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Selected Programming

During 2016-2017 (fiscal year), YCB has helped to further Yale University's mission and deepen its relationships in China by hosting hundreds of activities in the following areas: arts and humanities; business and finance; education, philanthropy, and social impact; energy and environmental sustainability; health and medicine; politics and international affairs; technology, innovation, and entrepreneurship; and admissions and special event.

Arts and Humanities

◆ July 1, 2016

Tony Award Winner Sir Matthew Bourne on "Remaking Classical Ballet"

◆ July 15, 2016

Robert Blocker, Dean of Yale School of Music, Ye Xiaogang, a composer and chairman of the Chinese Musicians' Association, Hu Yongyan, a conductor, and Liang Danan, violinist and concertmaster of the Beijing Symphony Orchestra, on "China's Next Musical Ambassadors: Engaging Esteemed Musicians and Educators"

◆ July 22, 2016

Professor Mary Lui on the history of Chinese in America based on her book *The Chinatown Trunk Mystery*

◆ August 15, 2016

Professors Mimi Yiengpruksawan and Youn-mi Kim on "The Silk Road's Legacy Across Asia: Buddhist Culture and the Modern World"

◆ August 30, 2016

Professor Shelly Kagan on "Death"

◆ September 26-27, 2016

Stefan Simon of the Institute for the Preservation of Cultural Heritage on "The Green Museum: Sustainability and Risk Management in Conservation"



Serene Li ('17) in conversation with Tony Award Winner Matthew Bourne



Professor Mary Lui on Chinese-American history

*I greatly appreciated the opportunity to discuss my book, **The Chinatown Trunk Mystery**, with such an engaged and diverse audience of students, scholars, and professionals working and studying in Beijing. The Yale Center Beijing's facilities are also impressive, offering reliable and fast internet service in a professional and hospitable setting. I have told many Yale faculty colleagues that the Center is well worth a visit if one is traveling in Beijing.*

Mary Lui

*Professor of American Studies & History
Head of Timothy Dwight College*

Selected Programming

◆ October 24, 2016

Robert Blocker, Dean of the Yale School of Music, and Malcolm McKenzie, Head of School at Keystone Academy, on “Music and a Global Vision for Future Leaders,” followed by a performance by pianist Jin Wenbin (MM '13, AD '15)

◆ October 25, 2016

Robert Blocker, Dean of the Yale School of Music, Gao Can, violinist, and Sun Yue, art director of Shenzhen New Rhythm Art Troop, on “Music Festivals in China: Cultural, Educational, and Economic Impacts”

◆ January 7, 2017

Theater for Transformation Forum on using theater as a tool for transformation for migrant children in China

◆ January 8, 2017

Pu Xiaoyi (MArch '17), author of *Chinese Vernacular Buildings*, spoke on “Spirit of Place in Vernacular Buildings,” followed by a dialogue with renowned architects including Mo Ping

◆ January 8, 2017

2017 New Year Concert featuring “Piano Trios” by Huang Anlun

◆ January 14, 2017

Warren Lee (MM '00) presents the Steinway Artist Performance & Talk on “Music and Technology in the 21st Century”

◆ January 15, 2017

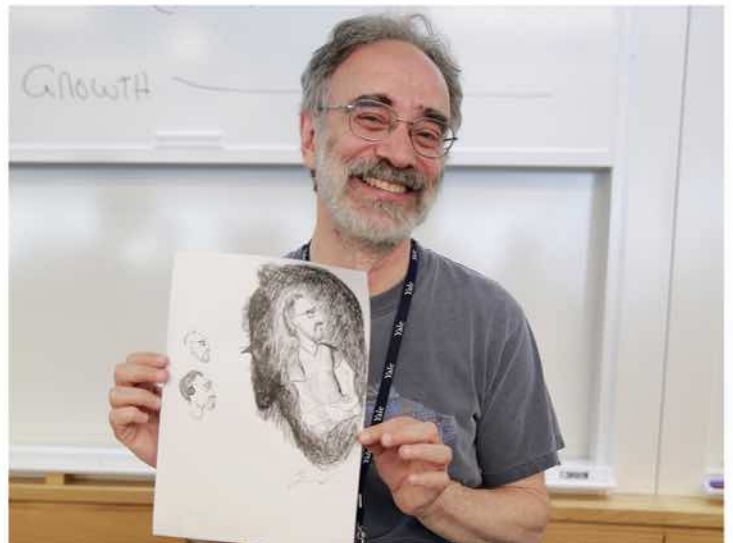
Book launch for *Take Action Now* by Leo Li ('13), co-founder and COO of NewUGo Travel

◆ February 25, 2017

Hugo award-winning author Hao Jingfang on “Folding Beijing and the Future of Science Fiction”



2017 Yale New Year Concert



Professor Shelly Kagan with a sketch from one of his workshop participants

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The class offered me a unique opportunity: to teach my material in a classroom setting with a very different audience from my usual Yale undergraduates. There were high school and college students but also business people, artists, scientists, lawyers, and family members, all taking the class together. It made for lively discussions and provided an unusual change for me to discuss philosophical ideas with people who didn't always share my Western outlook. A wonderful experience. And the staff at YCB, who made it all possible, couldn't have been friendlier or more professional.”

Shelly Kagan
Professor of Philosophy

Selected Programming

◆ March 4, 2017

Yale Club of Beijing Heritage Talk Series on “Old Beijing” with Zhao Heng, former chief editor of Beijing Yanshan Publishing House, and others

◆ March 10, 2017

Yale Club of Beijing Lecture Series on “Entrepreneurship+Art & Design” with Wang Min (MFA '88), vice chair of the China Academy of Fine Arts' Academic Committee, and others

◆ March 20, 2017

“Proof of the Pudding” A Cappella Group Concert

◆ April 21, 2017

Freer|Sackler (Smithsonian) Cocktail Reception: Last Empresses of China 1644–1912

◆ May 10, 2017

Stephen C. Angle ('87), Professor of East Asian Studies and Professor of Philosophy at Wesleyan University, and Daniel A. Bell, Professor at the Schwarzman Scholars Program at Tsinghua University, on “Can Confucianism Save the World?”

◆ May 16, 2017

Dr. Unni Karunakara (MPH '95), senior fellow at the Jackson Institute for Global Affairs, on “People on the Move: Dilemmas in a Policy-Made Humanitarian Crisis”

◆ June 2, 2017

Asia in the World-Council on East Asian Studies and YCB Lecture Series: “His, Her, and Their Marriages” with Professor Deborah Davis

◆ June 6, 2017

Chamber Music Performance and discussion on “The Meaning of Music” by Wesley Baldwin ('87), cellist and professor of cello at the University of Tennessee, pianist Jin Wenbin (MM '13, AD '15), violinist Shawn Moore (MM '13), and Soprano Melisa Barrick Baldwin



YCB-Christie's Program participants discuss contemporary art with artists Zeng Fanzhi and Cai Guoqiang at the Ullens Center for Contemporary Art



“Proof of the Pudding” A Cappella Group Concert

Selected Programming

Business and Finance

- ◆ **July 6, 2016**
Professor David Bach on “The Volkswagen Scandal: A Lesson in Global Business Complexity”
- ◆ **July 22, 2016**
Professor Peter Schott on “The Future of Sino-U.S. Trade”
- ◆ **August 19, 2016**
Wang Jun, managing partner of Kinzon Capital, on “Investment Discipline and Opportunities”
- ◆ **September 7, 2016**
Hu Boyu, partner of Blue Lake Capital, on venture capital investment trends
- ◆ **September 12, 2016**
The Milken Institute Press Conference on “The Best-Performing Cities China Index”
- ◆ **September 24, 2016**
Yale Alumni on Entrepreneurship featuring Sean Fan ('99), managing director of Goldman Sachs, Qin Yuefei ('11), co-founder of Serve for China, and Julia Zhu (MBA '98), CEO of the Phoenix TV Culture and Entertainment Company
- ◆ **September 28, 2016**
Yang Lan, leading broadcast journalist and media entrepreneur, on female leadership
- ◆ **November 4-6, 2016**
“Behavioral Economics Immersion Program” taught by Professors Ravi Dhar and Nathan Novemsky



Yale Alumni on the future of venture capital and private equity



CEO of Ctrip.com and YCB Executive Council Member Jane Sun Jie at the Women's Leadership Program

Yale Center Beijing has been a convening forum for those possessing wisdom, passion, and energy from around the world. The establishment and growth of the Center has reflected the hard work and dedication of its entrepreneurial team. It has attracted diverse leaders from the fields of science, technology, business, and the humanities, providing a beacon of hope and excitement for the future!

Jane Sun Jie
CEO of Ctrip.com
YCB Executive Council Member

Selected Programming

◆ **December 2-5, 2016**

“Her Village Academy” Program on female leadership featuring Melodee Hanes, spouse to the then-U.S. Ambassador to China, and others

◆ **January 12, 2017**

Professor David Bach on “Frame or Get Framed”

◆ **March 17-19, 2017**

CITIC Private Equity Fund Portfolio Executives Leadership Program Module II featuring Professor James Baron and Victor Liang (LLM '12), Vice President and General Counsel at Baidu

◆ **April 20, 2017**

A Global Network for Advanced Management (GNAM) – led discussion on “How to Combat Gender Inequalities in the Global Workplace” with Zhao Yilu ('98), Julia Zhu (MBA '98), Professor Frances McCall Rosenbluth, and others

◆ **April 23, 2017**

Jeffer Choudhry (MBA '06), Managing Director of Investments at Carnegie Mellon University, on “Lessons of Endowment Investing”

◆ **May 11-15, 2017**

“Her Village Academy” Program on female leadership with Yang Lan, and others

◆ **June 8, 2017**

World Economic Forum on “The Sharing Economy” featuring Austin Zhang, co-founder of bike-sharing company ofo, and others

◆ **June 23-25, 2017**

CITIC Private Equity Fund Portfolio Executives Leadership Program Module III with Professors Ravi Dhar and Nathan Novemsky



Professor Ravi Dhar on customer insights

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Truly great learning requires bringing together intellectually curious people in a world-class learning environment, and an exceptionally friendly staff that is ready to help with any unforeseen challenges. Congratulations to the Yale Center Beijing team for mastering the formula!

Ravi Dhar

*Professor of Management and Marketing, Professor of Psychology
Director of Yale Center for Customer Insights*

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Selected Programming

Education, Philanthropy, and Social Impact

◆ July 3, 2016

Screening of the documentary *Himalaya: Ladder to Paradise* and a conversation on Trans-Himalayan Studies: “The Modernization of Tibet and the Moving Himalayas” featuring Alark Saxena, Program Director of the Yale Himalayan Initiative, and others

◆ July 5, 2016

Associate Provost Karen Anderson on “Faculty Diversity and Higher Education”

◆ July 16, 2016

Wang Gan (PhD '99) on “Quality and Equity of Early Childhood Education in Rural China”

◆ August 11, 2016

“Rethinking Disabilities and Inclusiveness in China” featuring Wu Di, Program Coordinator of Poverty, Equity, and Governance at the United Nations Development Program (UNDP), and others

◆ August 11-12, 2016

“Philanthropy & Innovation for Impact—Model Foundation,” featuring over 25 thought leaders from philanthropy, technology, and government, including Wang Xingzui, Yale World Fellow and Executive Vice President of the China Foundation for Poverty Alleviation

◆ August 16, 2016

Screening of the documentary *Village Diary* and conversation with Director Jiao Bo, adjunct professor at Nankai University, on challenges and opportunities of rural China



Screening of *Himalaya: Ladder to Paradise* co-sponsored by the Yale Himalayan Initiative



Philanthropy in Motion's Model Foundation Program, a Yale-alumni initiative that aims to groom the next generation of social entrepreneurs



Serve for China, a Yale-alumni initiative that aims to spur rural development, innovation, and entrepreneurship

Selected Programming

◆ August 23, 2016

Yale Asia Development Council Member Wang Chaoyong (P '16) on "Rural Entrepreneurs: An Opportunity and a Mission for Today's Chinese Youth"

◆ September 29, 2016

Forum on "The Future of Education & Education Innovation" featuring China Director of the Bill & Melinda Gates Foundation, Li Yinuo, and others

◆ November 21, 2016

Professor Alan E. Kazdin on "Effective Parenting"

◆ April 17, 2017

"Yale-China Association Stories: A Century of Transformed Lives" featuring David Youtz, executive director of the Yale-China Association, and others

◆ May 22-23, 2017

Professor Walter S. Gilliam and Dr. Liu Tong on Child Development

◆ June 7-9, 2017

The Yale Law School's Paul Tsai China Center Workshop convenes the "Domestic Violence Lethality Assessment Program Training Workshop"



Bill & Melinda Gates Foundation's Li Yinuo on the future of education and innovation



Professor Deborah Davis on Marriages in China

What I had thought would be an informal lecture and discussion for a small group of Yale alum and their friends became an opportunity to reach several thousand listeners through the Center's live-streaming programming as well as to participate in a CGTN interview with journalist Tian Wei. When I return next spring I will continue to benefit from the multiple bridges that the Yale Center provides Yale faculty who visit Beijing.

Deborah Davis

Professor of Sociology

Trustee of the Yale-China Association

Selected Programming

Health, Energy, and Sustainability

◆ July 17, 2016

Dr. Zhang Fuquan of the Peking Union Medical College Hospital on “New Progress in Tumor Radiation Therapy & Tumor Treatment”

◆ July 19, 2016

The 2016 Beijing Energy Week, featuring Manuel Pinho, economist and former Portuguese Minister of Economy and Innovation, and others

◆ July 21, 2016

China-Africa Wildlife Conservation Forum, with participation from the Chinese government and the United Nations Environment Programme (UNEP)

◆ August 11, 2016

Professor Evelyn Hsieh on “Preventing Tenofovir-Associated Bone Loss among Chinese Individuals with HIV”

◆ September 10, 2016

Dr. Hu Ke of the Peking Union Medical College Hospital on “Frontiers in Cancer Treatment Series: Gastro-Intestinal Cancer”

◆ September 23, 2016

Natural Resources Defense Council (NRDC) Press Conference

◆ October 29, 2016

Professor Elise Snyder led the China American Psychoanalytic Alliance (CAPA) Conference

◆ November 17, 2016

“The Promise and Perils of Top-Down and Bottom-Up U.S.-China Climate Cooperation” featuring Jennifer Turner, Director of the China Environment Forum at the Woodrow Wilson Center, and others



Professor Evelyn Hsieh demonstrating how to measure bone density



Professor Anthony Koleske on synapse and circuit development

Selected Programming

◆ November 17-18, 2016

Forum on Global Environment co-hosted with the Global Environmental Institute

◆ December 13-14, 2016

Yale Biological and Biomedical Sciences-China Scholarship Council Scholars Candidate Interviews

◆ December 13, 2016

Yale Center Beijing Seminar Series on Big Data in Healthcare: "Mining Gold from Big Data in Healthcare," featuring Professor Zhao Hongyu

◆ December 14, 2016

"Frontiers in Synapse and Circuit Development", featuring Professor Anthony J. Koleske, and others

◆ January 4, 2017

"Climate Change in the Trump and Post-COP 22 Era," featuring Shi Xiangying (MESC '13), manager of the China Nature Watch Program at Shan Shui Conservation Center, and others

◆ March 23, 2017

"Role of NGOs in China's Environment Seminar," featuring Professor Angel Hsu (PhD '13)

◆ March 25, 2017

Li Junfeng, former director general of the National Center for Climate Change Strategy and International Cooperation, and Professor Angel Hsu (PhD '13) on China's energy and the environment within the context of China's economic rise

◆ March 26, 2017

Professor Bruce Wexler on "Promoting Cognitive Development through Physical Exercise"

◆ May 12, 2017

A talk on "Big Data in Healthcare" featuring Professor Zhao Hongyu



Professor Bruce Wexler on sports and neuroscience



Professor Angel Hsu on Environmental Sustainability



Professor Zhao Hongyu on Big Data in Healthcare

Politics and International Affairs

- ◆ **August 17, 2016**
China-UK Charity Legislation Exchange Seminar: “Putting China’s New Legal Advancements and Challenges into Perspective”
- ◆ **August 17, 2016**
Professor Charles Hill and former Yale Fox Fellow Wang Yiwei on Grand Strategy
- ◆ **October 10, 2016**
The Second U.S. Presidential Debate Live Viewing & Post-Debate Panel Discussion
- ◆ **October 26, 2016**
A discussion on “Meritocracy vs. Electocracy” featuring Daniel A. Bell, Professor at the Schwarzman Scholars Program at Tsinghua University, Eric Li, venture capitalist & political scientist, and Niall Ferguson, historian and senior fellow at the Hoover Institution of Stanford University
- ◆ **November 18, 2016**
Two-Way Street: 25 Years of U.S.-China Direct Investment featuring Daniel H. Rosen, founding partner of Rhodium Group, Thilo Hanemann, director at Rhodium Group, Stephen A. Orlins, president of the National Committee on U.S.-China Relations, and Hu Shuli, editor-in-chief of Caixin Media
- ◆ **December 14, 2016**
Professors Stephen Roach and James Levinsohn on “The World Without China”
- ◆ **April 24, 2017**
The Yale Law School’s Paul Tsai China Center on “Legal Education in the U.S. and China”



Professor Stephen Roach on “The World Without China”

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I continue to find Yale Center Beijing a most effective platform for delivering my macro message on China and the world economy to a broad cross-section of the Beijing community. The staff of the Center is quite accomplished in maximizing onsite and online attendance — as well as in leveraging the message with the Chinese media. And we have been able to use our meetings to draw a large pool of potential applicants to the master’s program of the Yale Jackson Institute for Global Affairs. The Center is an invaluable resource for Yale’s China focus.

Stephen Roach

*Senior Fellow at the Jackson Institute for Global Affairs
Former Chairman of Morgan Stanley Asia*

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Selected Programming

◆ May 9, 2017

CGTN's "One Belt, One Road" Program Series featuring anchor Yang Rui, Paul Haenle, director of the Carnegie-Tsinghua Center for Global Policy, and others

◆ May 23, 2017

A *Harsh Transition* Documentary Screening & Dialogue on the reform of China's state-owned enterprises (SOEs) with Fu Chengyu, YCB Executive Council Member, and Zhou Fangsheng, a former senior government official and the documentary's producer



"How to Combat Gender Inequalities in the Global Workplace" with Zhao Yilu ('98), Julia Zhu (MBA '98), and Carol Li Rafferty ('00)



Hu Shuli, editor-in-chief of Caixin Media, on China-U.S. outbound investments

Technology, Innovation, and Entrepreneurship

◆ July 14, 2016

ZhenFund's ZhenTalk with Bao Fan, founder and CEO of China Renaissance

◆ August 18, 2016

ZhenFund's ZhenTalk with Wu Sheng, co-founder of Logical Thinking and author of *Contextual Revolution*

◆ October 13-16, 2016

Yale SOM – Sequoia Capital China Leadership Program opening ceremony, featuring Dean Ted Snyder of the Yale SOM, Neil Shen (MA '92), and others

◆ October 20, 2016

Yale Alumni Panel on Trends in Venture Capital and Private Equity

◆ November 9, 2016

Sequoia Capital Day moderated by Zhou Kui, partner of Sequoia Capital China

◆ November 19, 2016

Hsiao-Wuen Hon, Corporate Vice President at Microsoft Corporation, on "Artificial Intelligence"

◆ December 10-11, 2016

Yale SOM – Sequoia Capital China Leadership Program Module II

Selected Programming

◆ **December 15, 2016**

ZhenFund's Zhen Masters Lecture Series featuring GSR Venture's Allen Zhu

◆ **February 25, 2017**

ZhenFund CFO Day, featuring CFOs and senior executives at startups and established companies

◆ **March 29, 2017**

Yale Club of Beijing Talk on 2017 VC/PE Investment Trends featuring Sean Fan ('99), managing director of Goldman Sachs, Jeffrey Li, partner of Tencent Investment and general manager of Tencent M&A, Bing Yuan (JD '98), managing director of Hony Capital, and Tao Ning (MBA '10), COO and partner at Sinovation Ventures

◆ **March 31, 2017**

Sequoia Capital China's Workshop on Branding Strategy

◆ **April 26, 2017**

Sequoia China—Huatai United Securities Cross-Border Investment and M&A Summit

◆ **May 20-21, 2017**

Yale SOM—Sequoia China Leadership Program holds its first graduation ceremony

◆ **May 25, 2017**

ZhenFund's ZhenTalk with Li De, vice president of Jumei.com, on "How to create core values through marketing"

◆ **June 9-11, 2017**

ZhenFund-sponsored AI Entrepreneurship Camp



Neil Shen, YCB Executive Council Chairman and other luminaries at the opening ceremony of the Yale SOM-Sequoia China Leadership Program



Professor Chen Zhiwu on the origins of finance

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I've been a frequent visitor of Yale Center Beijing since its very beginning, so I've personally experienced the unique contributions the Center has made. Not only has Yale Center Beijing raised Yale University's profile in China, but it has also become one of the most important platforms for Sino-American exchange across various fields.

Chen Zhiwu

Professor of Finance & Economics

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Selected Programming



Yale SOM Admissions Reception

Admissions and Special Events

◆ July 5, 2016

Yale Club of Beijing Board Lunch

◆ July 21, 2016

Yale SOM Admissions Reception

◆ August 22, 2016

2017 Yale Young Global Scholars Information Session

◆ September 13, 2016

Yale SOM Alumni Reception

◆ October 21, 2016

Jackson Institute for Global Affairs Information Session: Cristin Siebert, director of student affairs & admissions at the Jackson Institute for Global Affairs, and Michael Kolton (MA '16) highlighted the Jackson Institute's two-year Master's Degree Program in Global Affairs and discussed funding opportunities specific to Chinese candidates

◆ November 7, 2016

Yale SOM Admissions Beijing Reception: Bruce DelMonico, assistant dean of admissions, and Maria Derlipanska, associate director of admissions

◆ March 2-3, 2017

Yale SOM Candidate Interviews

◆ February 3-11, 2017

Yale Young Global Scholars-Beijing: an immersive 9-day pre-collegiate program



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